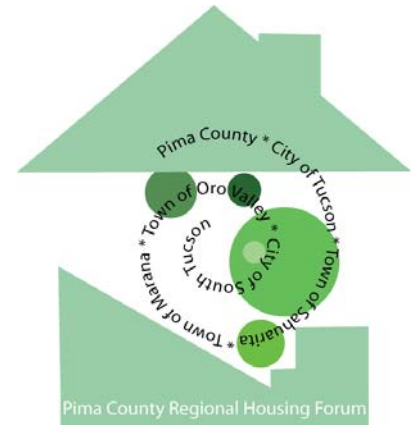


CALL TO ACTION:

FORGING REGIONAL SOLUTIONS FOR AFFORDABLE HOUSING IN PIMA COUNTY

Thursday, February 19, 2009
Program



7:30 – 7:40 Welcome and Introduction: Call to action and discussion of why this is an important issue for community leaders to address – *Bishop Gerald Kicanas*

7:40 – 7:50 Overview: Why it is critical to create a regional housing plan and the economic significance of the issue to local families – *Pima County Board of Supervisors Chair Richard Elias and City of Tucson Vice Mayor Karin Uhlich*

7:50 – 8:30 Panel Presentation: Perspectives on Affordable Housing Issues
Moderator Steve Lynn, Vice President, Communications and Government Relations, UniSource Energy Corp./Tucson Electric Power Co.

- **Overview of results of the 93rd Arizona Town Hall “Housing Arizona” and moving forward to address this issue as a community** – *Carol West, retired Tucson City Council Member, Arizona Town Hall Board Member*
- **Housing and Transportation Affordability Index** – *Corky Poster, Architect/Planner, Director of Drachman Institute, College of Architecture and Landscape Architecture, University of Arizona*
- **Affordable housing from the perspective of an employer** – *Lisa Lovallo, Vice President/System Manager, Southern Arizona Cox Communications*
- **Economic significance of housing to the community** – *David Welsh, Sr. Vice President of Strategic Partnerships, Tucson Regional Economic Opportunities, Inc. (TREO)*
- **Lending challenges, opportunities, and myths** – *Robert D. Ramirez, CEO/President, Vantage West Credit Union*

8:30 – 8:50 Community Responses to Panel Discussion:

- *Ruth Brinkley, President/CEO, Carondelet Health Network*
- *Tom Doucette, CEO, Doucette Communities*
- *Rick Hodges, CEO, Tucson Association of Realtors*
- *Michael McDonald, Executive Director, Habitat for Humanity Tucson*
- *Adam Weinstein, President & CEO, The Gadsden Company, LLC*
- *Other Responses from the Audience (as time allows)*

8:50 – 9:00 Closing: A call for commitment from community leaders and next steps – *City of Tucson Mayor Robert E. Walkup*

❖ ***Please complete the Call to Action Response Card and leave it at your table.***

Special thanks to the sponsors of today's event: Catholic Community Services, City of Tucson, City of Tucson IDA, Community Foundation for Southern Arizona, Drachman Institute, Habitat for Humanity Tucson, Jewish Community Relations Council, Town of Marana, Pima County, Pima County IDA, United Way of Tucson and Southern Arizona